

**TO WHOMSOEVER IT MAY CONCERN**

Greycells18 Media Limited (“Greycells18”) wishes to inform that the television programming service named ‘Topper TV’ (“Channel”) will be discontinued effective October 22<sup>nd</sup>, 2024 (midnight 00:00) and, as such, the same shall no longer be available for distribution to DPOs in India effective October 22<sup>nd</sup>, 2024.

In this regard, relevant information relating to the Channel, in compliance with the provisions of Telecommunication (Broadcasting and Cable) Services (Eighth) (Addressable Systems) Tariff Order 2017 (*as amended*), are as under:

<b>No.</b>	<b>Particulars</b>	<b>Details of the Channel</b>
1.	Name of the channel:	Topper TV
2.	Nature of channel:	Pay Channel
3.	Language of channel:	English
4.	Maximum retail price of the channel per subscriber per month (excluding applicable taxes, levies and cess):	₹61.32/-
5.	Date of discontinuation of the distribution of channel:	October 22 <sup>nd</sup> , 2024(midnight 00:00)